

University-Industry Interaction Conference
May 27-29, 2013
Amsterdam, The Netherlands

Subject: Call for papers, presentations, posters, workshops and tracks

Dear All,

>From 27th to 29th of May 2013, the Free University of Amsterdam and UIIN (University Industry Innovation Network) will host the "2013 University-Industry Interaction Conference" on "Challenges and solutions for fostering entrepreneurial universities and collaborative innovation" in Amsterdam, the Netherlands.

The conference will be an international discussion forum for researchers and practitioners on university-industry interaction, where theory and practice are equally emphasised in the programme, with keynote speakers such as Philippe Vanrie (CEO of EBN) and David Docherty (CEO of the UK Council for Industry and Higher Education). We are now calling for abstracts for presentations, papers, posters, tracks and workshops on the themes of the conference.

We would like to encourage you to submit abstracts of conceptually or empirically focused proposals as well as practitioner papers (e.g. case studies) in the following sub-themes:

- Innovation in and through university-industry relationships
- Academic Entrepreneurship / Entrepreneurial Universities
- University Business Cooperation (UBC): The development and management of partnerships
- Intellectual property (IP) management
- Knowledge transfer and valorisation
- Science-to-Business Marketing
- Stakeholders and their roles and activities in university-industry interaction

All papers will be double-blind reviewed and published in the conference proceedings, with selected papers being published in our associated journals. Abstract can be submitted till the 17th of December 2012, for more information please visit <http://www.university-industry.com/>.

We look forward to welcoming you in Amsterdam!

Kind regards,

The conference chairs

The Free University Amsterdam and The University Industry Innovation Network